

SUPPLY CHAINS DRIVING STRATEGIC ADVANTAGE: MANAGING DYNAMICS & INNOVATING THE FUTURE
THE PORTER CENTER FOR MANAGEMENT EDUCATION, 100 Main St., E62-276 June 7-10, 2016

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Tuesday.	, June 7
9:45	Course check-in (100 Main St., 2 nd floor)
10:30	Welcome and Introduction
11:00	Case Discussion: Halloran Metals
12:30	Lunch, Samberg Conference Center, 7 th Floor (E52)
1:30	Supply Chain Distribution – Interactive Exercise – Dr. Chris Caplice
3:00	Break
3:30	Supply Chain Distribution - Analysis - Jim Rice
5:00	Adjournment followed immediately by an informal reception at Champions @ The Marriott
Wedneso	day, June 8 (E62-276)
7:30	Continental breakfast
8:00	Introduction to Financial Accounting and Analysis – Jim Rice
8:30	Activity-Based Cost (ABC) Accounting Exercise: Dakota Office Products – Jim Rice
9:45	Break
10:15	Working Capital & Cash-to-Cash Conversion Cycle Introduction – Dr. Jarrod Goentzel
11:45	Lunch
1:00	Working Capital Simulation – Jarrod Goentzel
2:30	Break
3:00	Evaluating Supply Chain Initiatives & Engaging Finance to Support Them – Jarrod Goentzel
3:45	Break
4:00	Last Mile Logistics – Dr. Matthias Winkenbach
5:15	Optional Research Briefs: Sustainable Sourcing - Dr. Alexis Bateman
	S&OP Overview – Kai Trepte
6:15	Adjourn
Γhursday	<u>y, June 9</u> (E62-276)
7:30	Continental breakfast
7:50	SCM introduction and information on recruiting – Sue Wang
8:00	Supply Chain Risk Management – Resilience – Jim Rice
9:30	Break
10:00	SC Resilience Exercise – SCREAM – Dr. Josué Velázquez
11:30	Class photo, immediately followed by lunch.
12:30	SCREAM Debrief – Josué Velázquez
1:00	Case Discussion: Zara: Fast Fashion – Jim Rice
2:15	Break
2:30	Global Supply Chain Business Case Simulation – Jarrod Goentzel
5:15	Optional Research Briefs: Omni-Channel & Supply Chain - Dr. Eva Ponce
	Small- to Medium-Sized Enterprises – Dr. Josué Velázquez
6:15	Adjourn
Friday, J	une 10 (E52-6 th Floor)
7:30	Continental breakfast
8:00	Global Supply Chain Business Case Simulation Debrief – Jarrod Goentzel
9:00	The Power of Resilience – Prof. Yossi Sheffi
10:15	Break
10:30	SC2020: Rethinking Your Supply Chain Strategy - Dr. Roberto Perez-Franco
12:00	Lunch
1:00	SC2020: Rethinking Your Supply Chain Strategy (continuation) - Roberto Perez-Franco
2:00	Summary

2:15 Adjourn